

2017 KINGSTON 5K TURKEY TROT

Sponsorship Opportunities



The Soul Sister Foundation Inc. is a non-profit corporation.
All contributions are tax deductible, tax ID# 262090857

Your sponsorship for the **10th Annual Kingston 5K Turkey Trot** will be recognized in the following ways:

Title Sponsor - \$3,000.00 (TAKEN)

- 8 complimentary 5K runner registrations
- Your company will be on the *front* of the race t-shirts with the Kingston 5K Turkey Trot title. This is the only level that receives placement on the front of the t-shirt
- Company **logo** will have **premium** placement on printed signs/banners and promotional materials released before, during and after the event
- Your company will be promoted in social media posts
- Your company name, logo and website will be listed on the Soul Sisters webpage
- Your company can provide coupons/materials in race goodie bags
- Your company can have a promotional table at the race

Race Bag Sponsor - \$2,500.00

- 2 complimentary 5K runner registrations
- Company **logo** printed on reusable race bags handed out to participants on race day
- Company **logo** will be printed on back of race t-shirts
- Company **logo** will be printed on signs/banners and promotional materials released before, during and after the event
- Your company will be promoted in social media posts
- Your company name, logo and website will be listed on the Soul Sisters webpage
- Your company can provide coupons/materials in race goodie bags
- Your company can have a promotional table at the race

Gold Sponsor (4) - \$2,000.00

- 6 complimentary 5K runner registrations
- Company **logo** will receive *premium* placement on back of race t-shirts
- Company **logo** will be printed on all signs/banners and promotional materials released before, during and after the event
- Your company will be promoted in social media posts
- Your company name, logo and website will be listed on the Soul Sisters webpage
- Your company can provide coupons/materials in race goodie bags
- Your company can have a promotional table at the race

Silver Sponsor (6) - \$1,000.00

- 4 complimentary 5K runner registrations
- Company **logo** will be printed on back of race t-shirts
- Company **logo** will be printed on all signs/banners and promotional materials released before, during and after the event
- Your company will be promoted in social media posts
- Your company name, logo and website will be listed on the Soul Sisters webpage
- Your company can provide coupons/materials in race goodie bags
- Your company can have a promotional table at the race

Bronze Sponsor - \$500.00

- 2 complimentary 5K runner registrations
- Company **logo** will be printed on the back of race t-shirts
- Company **logo** will be printed on signs/banners and promotional materials released before, during and after the event
- Dedicated sign with your company **name and logo** printed that will be hung on 'Runner's Alley' (finish line area where racers and spectators gather)
- Your company will be promoted in social media posts
- Your company name, logo and website will be listed on the Soul Sisters webpage
- Your company can provide coupons/materials in race goodie bags
- Your company can have a promotional table at the race

Turkey Sponsor - \$500.00 (TAKEN)

- 2 complimentary 5K runner registrations
- Company **logo** will be printed on the back of race t-shirts
- Company **logo** will be printed on signs/banners and promotional materials released before, during and after the event
- Company **name and logo** will be printed on a t-shirt that the mascot turkey will wear throughout the event
- Your company will be promoted in social media posts
- Your company name, logo and website will be listed on the Soul Sisters webpage
- Your company can provide coupons/materials in race goodie bags
- Your company can have a promotional table at the race

Specialty Sponsors - \$250.00 (TAKEN)

- 2 complimentary 5K runner registrations
- Company name printed on t-shirts
- Company name printed on signs/banners for race day
- Your company name, logo and website will be listed on the Soul Sisters webpage
- Your company can provide coupons/materials in race goodie bags
- Your company can have a promotional table at the race

We have Specialty sponsorship opportunities available for:

Registration Table --
Same Day Registration Table --
Start Line -- **TAKEN**
Finish Line -- **TAKEN**
Water Station --
Food Station --
Energy Drink Station --

Race Route Sponsor - \$250.00

- 2 complimentary 5K runner registrations
- Company name printed on t-shirts
- Company name printed on signs/banners for race day
- Your company name, logo and website will be listed on the Soul Sisters webpage
- Your company can provide coupons/materials in race goodie bags
- Your company can have a promotional table at the race

We have Race Route sponsorship opportunities available for:

Kids Mad Dash --
Adopt-A-Mile (1) -- **TAKEN**
Adopt-A-Mile (2) -- **TAKEN**
Adopt-A-Mile (3) --
You're Almost There...
Sprint to the Finish... --
Run Like You Stole Something..
Runner's Alley (see below for info) --

Booth Space / Goodie Bags - \$150.00

Showcase your business or product to participants and spectators by having a booth/tent before, during and after the race. These booths are great way to promote your business as well as show community support! Businesses that have booth space can also have inserts/coupons placed in the race bags. These should be provided **no later than 11/9/17**.

Note: Booth space is provided at no additional cost to any business or organization providing free samples/products in the goodie bags. You must notify race administrators prior to the race via the Sponsor Registration form.

10th Annual Kingston 5K Turkey Trot Sponsorship Application Form



Race Day: Saturday, November 18th, 2017

Please return this completed application (front and back) along with payment of your sponsorship level no later than October 19th, 2017. Opportunities for premium sponsorship levels are limited and should be secured as soon as possible. The Soul Sister Foundation Inc. is a non-profit corporation. Any and all contributions are tax deductible, **tax ID# 262090857**.

Name of Company: _____

Contact Name: _____ **Phone:** _____

Address: _____

Email: _____ **Company Website:** _____

Please check which level you are interested in:

Sponsor Levels:

Price:

- | | |
|---|---------------------------------|
| <input type="checkbox"/> Title Level Sponsorship | \$3,000.00 (TAKEN) |
| <input type="checkbox"/> Gold Level Sponsorship (4) | \$2,000.00 Only 2 left!! |
| <input type="checkbox"/> Race Bag Sponsorship (1) | \$1,500.00 |
| <input type="checkbox"/> Silver Level Sponsorship (6) | \$1,000.00 Only 2 left!! |
| <input type="checkbox"/> Bronze Level Sponsorship (6) | \$500.00 Only 2 left!! |
| <input type="checkbox"/> Turkey Sponsor | \$500.00 |
| <input type="checkbox"/> Specialty Sponsorship (see below) | \$250.00 |
| <input type="checkbox"/> Race Route Sponsorship (see below) | \$250.00 |

- Runner's Alley Sponsorship (see below) \$250.00
- Booth Space / Goodie Bag Insert \$150.00

*If you checked **Specialty Sponsorship**, please check which one:*

- Registration Table
- Start Line (TAKEN)
- Water Station
- Energy Drink Station
- Same Day Reg. Table
- Finish Line (TAKEN)
- Food Station

*If you checked **Race Route Sponsorship**, please check which one:*

- Adopt-A-Mile (mile 1) (TAKEN)
- Adopt-A-Mile (mile 2) (TAKEN)
- Adopt-A-Mile (mile 3)
- Route - Run Like You Stole Something
- Route - You're Almost There....
- Route - Sprint to the Finish
- Kids Mad Dash

If you checked **Runner's Alley Sponsorship**, we will print a sign with your company's name and logo and will display it along Runner's Alley (Pottle Street) for all participants and spectators to see! You can also have a booth at the venue to promote your business!

Sponsorship is done on a first come first serve basis. Should your desired sponsor choice be taken already, you will be contacted to discuss available options.

Please include any complimentary runner registrations from your package with this completed form and note your company name on the registration form. Runner registration forms can be downloaded on our website at: soulsisterfoundation.org

In addition, for any packages in which a logo is needed for t-shirts or promotional materials, we will need .pdf or .csv file.

For questions, please contact Missy Moquin at 781-254-4476 or via email at missy.moquin@gmail.com

Please make checks payable to:

Soul Sister Foundation
P.O. Box 128
Kingston, MA 02364

The Soul Sister Foundation Inc. is a non-profit corporation. Any and all contributions are tax deductible, **tax ID# 262090857**.

We look forward to expanding the Kingston Turkey Trot each year and giving back to the community while raising money for early detection and prevention of Ovarian Cancer.

